LIFELINE VOICE & DATA

Business Texting Service

1. CHOOSE YOUR PLAN

Select	Plan	Monthly Rate	Included Texts	Additional Texts
☐	**SMS Business Text** Two-way business texting with customers	**$35.00**	500 per month	$0.05 per text
☐	**Blast / Marketing Plan** Bulk and promotional text campaigns	**$50.00**	500 per month	Pricing based on scale: Texts 501 – 2,500: **$0.05 each** Texts 2,501 – 5,000: **$0.04 each** Texts 5,001 – 50,000: **$0.03 each** Texts 50,001+: **$0.02 each**

2. 10DLC BRAND REGISTRATION

Must match IRS records exactly (as shown on your EIN letter / CP 575). Carriers use this to register your business for texting.

DBA / Brand Name: _____

Legal Company Name: _____

Legal Form of Organization: ☐ Non-Profit ☐ Government ☐ Private Company ☐ Publicly Traded Company ☐ Sole Proprietor

EIN #: _____ **Stock Symbol / Exchange (public only):** _____

Vertical / Type of Organization: _____

Examples: Agriculture, Education, Insurance, Healthcare, Real Estate, Retail, Professional Services, Construction, Government, Non-Profit

Brand Email: _____ **Brand Phone #:** _____

Business Address: _____

City: _____ **State:** _____ **ZIP:** _____

Website: _____

3. CONTACT INFORMATION

Primary Contact: _____ **Title:** _____

Phone: _____ **Email:** _____

Billing Contact: _____ **Billing Email:** _____

4. TEXTING SETUP

Number to text-enable: ☐ Existing Lifeline number ☐ New number ☐ Port in a number

Number(s): _____

Primary use: ☐ Customer service ☐ Appointments/reminders ☐ Promotions/marketing ☐ Alerts ☐ Other

How do customers agree to receive texts? _____

_____

Sample message: _____

_____

_____

Estimated texts per month: _____ **Requested start date:** _____

5. TERMS OF SERVICE

Customer agrees to the following messaging terms:

1. No spam. Customer will not send spam, unsolicited, or unwanted text messages.

2. Permission required. Customer will only add and message phone numbers of people who have given clear permission to receive texts from the business.

3. Honor removal requests. Customer will promptly remove any number that replies STOP or otherwise asks to be removed, and will not message that number again unless the person opts back in.

4. No purchased lists. Customer will not buy, rent, borrow, or share phone number lists, and will not cold-message numbers obtained from any list or third party.

5. Accurate information. Customer confirms the brand and campaign information provided on this form is true and matches the business's legal records.

6. Enforcement. Violation of any of these terms, or any carrier complaint or audit finding related to these activities, may result in suspension or loss of the customer's 10DLC campaign and/or suspension or cancellation of this service by Lifeline Voice & Data.

Customer Initials: _____

6. AUTHORIZATION / LOA

I, the undersigned authorized representative, hereby certify that the Organization listed above is the lawful owner or authorized user of the telephone number(s).

I/We authorize Lifeline Voice & Data to submit registration requests, assign campaign types, and manage messaging traffic on our behalf.

Our SMS program will strictly be used for the purposes indicated above and complies with all applicable opt-in/opt-out regulations (such as TCPA guidelines). We confirm that end users explicitly opt-in to receive messages and third-party sending is strictly prohibited.

I/We further agree that all activity conducted on this platform will be lawful and ethical.

I/We agree to the selected plan, rates, and the Terms of Service above.

Authorized Signature: _____ **Date:** _____

Printed Name: _____ **Title:** _____

OFFICE USE ONLY

Account #: _____

Confirmed Privacy Policy	**Date:**	_____	**By:**	_____
Applied for Campaign	**Date:**	_____	**By:**	_____
Campaign Granted	**Date:**	_____	**By:**	_____
Information Entered in Hudu	**Date:**	_____	**By:**	_____
Texting Portal Created	**Date:**	_____	**By:**	_____
Billing Set-Up	**Date:**	_____	**By:**	_____